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SPRING HAS ARRIVED AT THE RANCH. . .
TIME TO PREPARE FOR SUMMER

by Brad Poser, General Manager

2011 was another successful year. However, we quickly celebrate our successes and then focus on those things we want to improve upon in 2012. Most importantly, spring gives us a chance to enjoy our family and friends and the memories they have bestowed upon us, and reminds us to be thankful for what we have and remember the reasons we are blessed with our place on earth.
(continued on next page)

LIVING A DREAM IN A PLACE WHERE I CAN MAKE A DIFFERENCE.

by Hank Holland, Owner and Developer of Maytag RanchHomes

Like some of you, I found Maytag Ranch while sitting at my computer one day surfing ranch websites. Though I had considered buying a large working cattle ranch, I had long thought of sharing such an experience with a small number of like-minded families.

After a 25-year career in finance and investment management, I wanted to pursue interests that felt more purposeful and more aligned with my passion. I have lived in San Francisco for the past 20 years and spent much of my time in New York City; that said, I grew up in Dallas and began my career in real estate development. I feel fortunate to go back to my roots, to pursue my passion for ranching and horses and to be part of building a vibrant community of like-minded families at Maytag Ranch.
(continued on next page)
We had an interesting fall and winter and here at the ranch with some early snow and a little cool weather. Some feeding was necessary, which is not what we’d like to do, but hay supplies are somewhat tighter due to the dry year. January and February have been beautiful. We’ve had some small storms and hopefully this continues and we get some snow through April and May.

The cattle seem to be doing well and the calves continue to grow. They have wintered well so we can finish this group of cattle in a timely fashion. The incredible demand for our grass-fed beef keeps growing. I have reserved a few animals for our repeat customers, but the competition is already heating up. I probably sound like a broken record by ”encouraging you all to order early,” but I am very serious. I believe we will have trouble filling preorders taken after June 1st. Please email or call as soon as you can so we can fill your order instead of putting you on a waitlist or the 2013 delivery list.

We had the opportunity to lease some wintering ground for the mother cows. Considering the drought, we jumped at the opportunity. It changes our function (continued on next page)

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We are under construction on four exclusive RanchHomes, two of homes have western architectural elements and two of the homes have more contemporary elements. Each home has been carefully sited on 50 acres with views, sunlight and privacy in mind. The designs were created with easy living in mind – they are spacious, well-constructed and capitalize on the panoramic views. Starting at $1,400,000, the homes will be finished and ready to occupy in mid to late summer.

You can learn more about the RanchHomes by visiting the new Maytag website: www.maytagranch.com
(continued from page 2)
a little as most of the area is only accessible by horseback. As a result, Brad and I have been riding a couple of days a week. We have to move the mother cows to areas that have not been grazed and check their health and body condition. We also pack salt and mineral to them. We will gather and haul them back in April sometime. Shortly thereafter we should have new babies. Come see us during calving season.

This time of year always catches me by surprise, as we are usually somewhat hindered by the weather and don’t get a lot of outside work done. I will be starting the Organic filing and catching up on office work for the next couple of weeks, unless the weather is nice. If the weather is favorable, we’ll be out building and fixing fence and maintaining the assets of the ranch. I feel like we just got done putting up everything from the garden, but it’s already time to order seeds again. I guess with a short growing season, a little preparation helps you take full advantage of it. I hate weeding and all that goes along with it, but I sure enjoy the final product.

I hope we get to see each other soon. Please give me a ring or send an email if you have time.

Montana Canterbury, Cattle Manager

TIME TO PREPARE FOR SUMMER
(continued from page 1)

Maytag Ranch is fortunate to be a close-knit ranching community that enables everyone involved to enjoy a lifestyle that is truly special in every way. The Maytag family, the crew, and the owners of the ranch deserve a pat on the back for the vision and success of this operation.

We are gearing up for an exciting and busy year on the Ranch. Plans and improvements are underway on the already spectacular facilities, garden, and cattle and horse operations.

Our new calendar of events is included in this newsletter. Highlights are: a horse clinic scheduled for June, branding the first weekend of August, a pack trip is scheduled for the middle of August and several other events are on the schedule with more to come. We also see several owners starting construction on their homes.

The agricultural economy is strong, and we have had excellent fall and winter moisture. The winter landscape has been beautiful, but we anxiously await the renewal of life that the spring thaw, green grass and newborn stock and wildlife bring us.

If you enjoy hiking, fishing, horse activities, ranch activities, beautiful scenery, or just relaxing in a serene setting, make plans to come and visit us soon.

Brad Poser, General Manager, saddling up.
**Spring Weather at the Ranch can be Beautiful – and Unpredictable.**

*by Terry Doyton*
*Maintenance Manager*

It’s April and the temperature is about 50 degrees. While we are getting a taste of spring and its milder temperatures and gentle rains, we also know that there is still plenty of winter weather coming our way. Spring in the valley can mean wet, heavy snowfalls that bring welcome moisture to our pastures and animals. These snowfalls often melt quickly, as just experienced this past week with several inches of snow that has already disappeared into the ground.

Spring brings lots of changes with the land and animals, and we see change here on the ranch too. Construction is under way on Lot One. It is always exciting to see and watch new construction. We got a new mini truck, and it sure is nice! It gets around much better than the old one. We also purchased a new lawn tractor to replace our Cub Cadet. I’m excited for the grass to grow enough to start mowing with this new machine!

Once the weather warms up, we can start our sprinklers and get the grass, flowers, and trees off to a good growing start this spring. I’m anxious to see the fresh new growth that comes with this time of year.

With that said, it is time to get busy. If I work hard now, I’ll have time to visit with you when you get here. As always, let me leave you with these parting words: *Come often, stay long, leave happy.*

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**Welcome, Rona!**

Rona Stansbury joined us this March as our new administrative person. She and her husband, Darry, and two children, Kory and Shauna, have lived in the Westcliffe area for the past three years. Previously, they lived in Nova Scotia and southern Colorado.

Hiking in the mountains is Rona’s favorite activity. She says she has easy access to the area’s mountain trail system as she practically lives right on the Rainbow Trail. Rona says she also enjoys attending plays at the Jones Theater and Westcliffe Center for the Performing Arts.

Rona will be undertaking some of our front office responsibilities including assisting the Ranch managers with general office tasks, helping with the Ranch newsletter, answering phones, and keeping the computer system current.

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**“Ranch to Table” Event Planned**

Marian Williams is organizing the Ranch to Table Dinner on Saturday, August 8, 2012. Most of the food served was grown on the ranch and consists of organic grass-fed beef and a large variety of vegetables and fruits. There will be a modest charge per person to cover expenses. The ranch also plans to make a donation to a local nonprofit, "Sustainable Ways."

For information, please contact Rona at the office.
From The Garden

To start the growing season successfully, we have been busy selecting organic high altitude seeds that will be more tolerant for our latitudinal zone.

We have some favorites planned for this year’s vegetable list and will be adding some new herbal and medicinal perennials to the garden. There are flats of seedlings ready to be planted — three varieties of tomatoes, a mountain bell pepper with a Hungarian hot wax pepper and cool season seedlings like Brussels sprouts, cauliflower, savory cabbage, broccoli and Siberian kale. Strawberries are always a hit, so we built four new raised beds along the pathways and the berry crowns will be arriving soon for planting so there will be an abundance of sweet berries to delight your taste buds.

We will be planting new herbal spirals in the center of the garden, and are in the process of exploring different creative ideas for companion plantings there. Plans are in the making for a few cold frames to help harden seedlings off and a vegetable wash bin to make harvesting cleaner and to keep the dirt in the garden.

This year, we are planning to use a grow cover cloth to help protect all the new seedlings from a cold spell and to jump-start the harvest time. This will also provide insect protection for the newly planted seedlings until the flowers bud out. Beneficial insects, like the ladybugs, arrive shortly after the flowers appear in the garden, and like to feast on the aphids that otherwise eat holes in our lettuce. The bees have already arrived and are enjoying the buds on the buffalo berry bushes. The berry bushes are budding out first this year.

We have begun pruning to stimulate the most rapid growth of the grapes, fruit trees and berry bushes. The limbs, after chipping, will make good mulch. The perennials that were left last fall will be making their way to the compost pile. As we all know, the success of the garden is determined by our ability to build good soil. It’s what’s below the surface that makes the difference for higher quality organic produce and fruit and the overall happiness of the garden.

Last year was a very rewarding summer harvest and we were able to donate produce to the community-assisted living facility and some extras to the community garden members.

We are looking forward to seeing you all in the garden, and enjoying all of the good organic veggies this year.

Happy spring from the Maytag Garden!

Favorite Cowhand Photo Entry

Left to right: Brad Poser, Hank Holland and Russ Maytag, ready to round up cattle.
## SUMMER 2012 SCHEDULE OF EVENTS

**Maytag Ranch, Westcliffe, and Salida**

*Note: The town of Westcliffe turns 125 this year!*

### May

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>5/11-5/13</td>
<td>&quot;All Aboard Westcliffe&quot; – Westcliffe Center for the Performing Arts</td>
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<td>5/17-5/20</td>
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<td>5/12</td>
<td>Fly In – Pancake Breakfast and Mini Art Show at the Airport – Westcliffe</td>
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<tr>
<td>5/20-7/1</td>
<td>Calving Season – Maytag Ranch</td>
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<td>5/23</td>
<td>Excellence in Education Fundraiser in the Cookhouse – Maytag Ranch</td>
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<td>5/26-5/27</td>
<td>Bluegrass on the Arkansas – Salida</td>
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<td>5/26</td>
<td>Memorial Day – Westcliffe</td>
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<td>Yard Sale</td>
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<td>KWMV Open House</td>
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<td></td>
<td>&quot;All Aboard Westcliffe&quot; Pancake Breakfast</td>
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<td>5/27</td>
<td>Summer in the Park – Free Concert – Bruce Hayes - Westcliffe</td>
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<tr>
<td>5/28</td>
<td>Memorial Day Ceremony - Westcliffe</td>
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### June

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<th>Date</th>
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<tr>
<td>6/2</td>
<td>Hermit Park Pavilion – Free Concert – So CO Community Band - Westcliffe</td>
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<td>Calendar Show Reception – Sangres Art Guild - Westcliffe</td>
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<td>6/3</td>
<td>Summer in the Park Free Concert – Old Towne String Band Westcliffe</td>
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<td>6/9 and 6/10</td>
<td>Tractor Pull - Silver Cliff Park</td>
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<td>6/10</td>
<td>Summer in the Park - Free Concert – Smythe and Taylor - Westcliffe</td>
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<td>6/13</td>
<td>FIBArk Kickoff Party - Salida</td>
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<td>6/14 – 6/17</td>
<td>64th Annual FIBArk Whitewater Festival - Salida</td>
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<td>6/16 – 6/17</td>
<td>Fly Gals Flyfishing Clinic - Salida</td>
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<tr>
<td>6/17</td>
<td>Summer in the Park - Free Concert – Tom Munch - Westcliffe</td>
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<tr>
<td>6/22 – 6/24</td>
<td>20th Annual Salida Art Walk</td>
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<tr>
<td>6/21, 6/23, 6/28, 6/29, 7/5, 7/7</td>
<td>Shakespeare in the Sangres: &quot;Measure for Measure&quot; – Westcliffe</td>
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<tr>
<td>6/23-6/24</td>
<td>Brad Poser Horsemanship Clinic – Maytag Ranch</td>
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<td>6/24</td>
<td>KWMV Radio Station Fundraiser in Cookhouse – Maytag Ranch</td>
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<tr>
<td>6/22, 6/24, 6/29, 7/1, 7/6, 7/8</td>
<td>Shakespeare in the Sangres: &quot;The Lady's Not for Burning&quot; - Westcliffe</td>
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### July

**July 4th**

- Westcliffe
- "All Aboard Westcliffe” Breakfast
- Parade
- Flea Market
- Ice Cream Social
- Fireworks